

James Hellyer – Cinematographer CV

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Cinematographer · Toronto

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Cinematographer for commercials, branded content and documentary/reality. Since 2025 I've shot 18 Walmart Canada campaigns for Cossette, plus work for McDonald's, ASUS, Amazon and Kidde through Magic Circle Workshop.

Commercials & Branded

Year	Brand / Project	Role	Production Company / Agency
2026	Cossette "Agency of the Year" (dir. Lisa Hall)	Cinematographer	Magic Circle Workshop
2026	Princess Margaret Lottery "Winner Interview"	Cinematographer	Magic Circle Workshop
2026	McDonald's McFlurry OLV (dir. Lisa Hall)	Cinematographer	Septième Production
2026	ASUS "Deep Dive"	Cinematographer	Magic Circle Workshop
2026	Walmart Canada: Spring Rollback, Discovery OLV, Summer Rollback	Cinematographer	Cossette / Magic Circle Workshop
2025	Walmart Canada: 15 campaigns, including Switch to Save, Spring Style, Easter, Spring Refresh, Online Grocery, Outdoor/Summer, Pharmacy, Toys, Summer Delivery, Back to School, Fall Rollback, Fall Style	Cinematographer	Cossette / Magic Circle Workshop
2025	Kidde "Cause For Alarm"	Cinematographer	Magic Circle Workshop / Citizen Relations
2025	GreenShield	Cinematographer	Magic Circle Workshop

Year	Brand / Project	Role	Production Company / Agency
2025	Blue Buffalo	Cinematographer	Prod. Mafalda Gugliuzzi / Ash DeVries
2025	Intact Insurance x PWHL Toronto	Cinematographer	Cossette / Septième Production
2024	Amazon Business "Vida" case study	Cinematographer	Magic Circle Workshop
2024	Medcan	Cinematographer	Magic Circle Workshop
2023	McDonald's Monopoly Socials	Cinematographer	Cossette
2023	McDonald's "Always On" Socials (dir. Michael Kolberg)	Cinematographer	Cossette
2022	McDonald's x FIFA World Cup "Grimace"	Cinematographer	Cossette

Documentary & Reality

Year	Production	Role	Company / Director
2023	Cash Cab Music (hidden-camera series)	Technical Director / Cinematographer	Castlewood Productions

Earlier Work

Year	Production	Role	Format
2018	Alone	Cinematographer	Short
2015	Headcase	Cinematographer	Feature
2014	The Players Son (teaser)	Cinematographer	TV special
2014	The Missionary Position	Cinematographer	Feature

Year	Production	Role	Format
2013	Five Dollars	Cinematographer	Short
2011	Product of the Philippines	Cinematographer	Feature
2010	Famous ft. Oh! "I Wanna Know Your Name (Supervice Remix)"	Cinematographer	Music video
2010	Behind the Stripes: A Ref's Life	Cinematographer	TV movie
2010	6.5 Minute Abs!	Cinematographer	Short
2009	Generico Presents: The Recession-Proof Professional	Cinematographer	Short
2008	Famous ft. Trinity Chris "Big Man Tings"	Cinematographer	Music video

Selected credits, contact for references.